

Company

# Pro-File

WWW.MMC-EGY.COM



# Who Are We?





We Are Marketing & Management Co. Working With Our Clients To Find Value Across Boundaries, Develop Insights To Act On, And Energize Teams To Sustain Success.

We Are Passionate About Always Doing The Right Thing For Our Clients, We Supports Companies In All Industries In Staying Ahead Of New Market Developments, Capturing New Opportunities, And Shaping Markets. We Work Collaboratively With Our Clients To Drive Transformative Change And Profitable Growth While Ensuring Sustainable Business Success.





## Our Collaboration

We Ensure Our Work Has Lasting Benefit By Developing A Close Bond With Our Clients And Being Deeply Committed To Their Success. We Take A Very Hands-On Approach To Our Work And Collaborate Across .

All Levels Of Client Organizations, From The Boardroom To The Front Line. We Understand That Real, Sustainable Impact Is Always Our End Goal, And That Only By Working Closely With Our Clients We Can Achieve This Level Of Change. We Roll Up Our Sleeves And Fully Partner With Our Clients.



## Partner Of Success

Since Our Establishment In, We Have Been Recruiting Top Industry Talents To Provide The Most Creative And Effete Communications To Our Clients Across The Rwgion



# Media Production

- **Production**

( TV Shows, TV Commercial Ads, Movies & Radio Programes )

- **Post Production**

(Editing , Color Grading ,VFX And Di Service )

- **Media Public Relations**

Directors, Screenwriters, Actors, Singers & Celebrities.



## Event Organization

MMC Helps Marketing Professionals Contribute To Their Organization's Financial Performance With Leadingedge Market Strategies And Operational Excellence. Our Marketing Offering Is Based On Five Distinct Levers.

### customer segmentation

Whether Discussing Markets, Market Segments, Or Micro Segments, All Involve Dividing A Broad Target Market Into Consistent Subsets Of Consumers With Common Needs, Identifying Their Potential, And Determining The Right Way To Approach Them.



# DIGITAL MARKET ING

- **Social Media Marketing (SMM)**

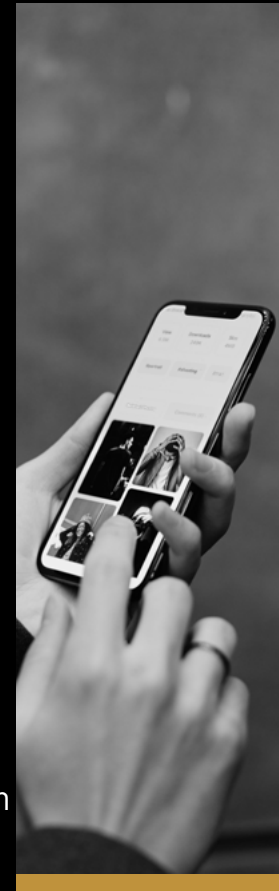
SMM Helps A Company Get Direct Feedback From Customers (And Potential Customers) While Making The Company Seem More Personable.





## ● Web Development

Web Development Refers To Building, Creating, And An Maintaining Websites. It Includes Aspects Such As Web Design, Web Publishing, Web Programming, And Database Management.



## ● Mobile Application

A Mobile Application, Most Commonly Referred To As An App, Is A Type Of Application Software Designed To Run On A Mobile Device, Such As A Smartphone Or Tablet Computer.

# GRAPHIC DESIGN

## ● 2D, 3D Designs

Due To The Massive Increase In Market's Needs And Competition, Business Needs A More "Creative Solutions" To Attract And Retain Customers. We Offer "Custom Print & Online Publishing" Services Which

Provide Your Company With The Opportunity To Reach Out To The Group Of People That Matter Most Over Different Media Platforms With A Personalized Message. From Developing a Concept, To Design And Creation Of Content,



## ● Printing

As A Full Services Printing Firm, We Provide Many Business To Business Services You Might Not Expect To Find Under One Roof.

Yes We Print Just About Any Business Form Amaginable, But We Also Many Collateral Sales And Marketing Services To Help You Grow Your Business.

- Out Door
- Offset
- In Door
- Digital
- Giveaways
- Uniform



## ● Motion Graphics

Motion Graphics Are Fantastic For Getting Your Point Across In An Explainer Video. It's A Great, Affordable Way To Make A Videot Or Share On Social Media.

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# Marketing Management

# Our Clients





CONCRETE  
SINCE 1989



دارق للنشر والتوزيع  
التجارة - عمان - الأردن



المعهد لتمكين المرأة  
The Madina for Women's Empowerment



Fitology  
The science of being in shape



السعودية  
لتمكين المرأة



جمهورية مصر العربية  
وزارة التعليم العالي والبحث العلمي



بيت ورد  
مجموعات للتطوير العقاري

LAREINA  
Light & Color Design - Production

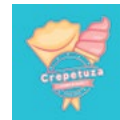
نهاد ابو القمصان  
"PUBLIC FIGURE"




The Pharaohs Cat










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